



## Media Resources for Project Partners

Howdy, Partner! We're excited to be working with you. Below you'll find information to use for your own media purposes throughout our partnership. As the funding partner for this IPL Project GreenSpace, we ask that you help us increase public awareness of Keep Indianapolis Beautiful, our mission, our diverse programs, and ways that we can help anyone become a more engaged citizen.

### KIB MISSION

Our mission is to engage diverse communities to create vibrant public places, helping people and nature thrive.™

### KIB BOILERPLATE

Keep Indianapolis Beautiful, Inc. is an environmental non-profit with a mission to help people and nature thrive. KIB works with neighbors and volunteers to plant trees and native landscapes, creating beautiful communities that ensure Indianapolis is loved and cared for.

\*\*\*Please refer to our organization as "Keep Indianapolis Beautiful, Inc." in first mention, and as "KIB" from thereafter.\*\*\*

### KIB SOCIAL MEDIA

Please feel free to tag us across social media platforms by using **@kibiorg** on Facebook, Twitter, and Instagram. You can also find a list of common hashtags using the **KIB Style Guide** described below.

### KIB LOGOS

Download the original files of our primary and secondary logos at: **[kibi.org/partner-resources](http://kibi.org/partner-resources)**

primary logo



secondary logo



\*\*\*Please do not use color logo on a colored background—we have grayscale versions available on our website\*\*\*

For guidance on how to comply with our visual brand language download the **KIB Style Guide**.

If you have any questions or special requests, please feel free to contact KIB's Director of Communications, Jenny Jones, at [jjones@kibi.org](mailto:jjones@kibi.org) or 317.264.7555 x121.