Stiff Goldenrod is a native Indiana species. At KIB we try to plant as many native species as we can to help our neighbors—pollinators!
Hello to you, who help Keep Indianapolis Beautiful,

It is an honor to share the past year of successes with you and the plans going forward in the new year.

Our ongoing mission of helping people and nature thrive can be seen in the work of over 4,000 trees planted across all programs, 88 Youth Tree Team members caring for 6,855 trees, 728 blocks adopted, over 1 million pounds of litter collected, and 777 community projects completed in 2018. And how could all of this happen? With YOU and the 80,440 volunteer hours that were contributed to help complete these many impactful projects. We are thankful for your contributions in helping us to make our city cleaner, greener, and more beautiful.

I have been proud to serve as Interim President since late in 2018 and am looking forward to continuing a smooth transition as we bring on a new full-time President in midyear 2019. In the meantime, we are excited about furthering our work with all of our exceptional volunteers, partners, and donors and hope to see you at a project in the year ahead.

Sincerely,

Chris Duncan
Interim President
Dear Friends of Keep Indianapolis Beautiful,

On behalf of the KIB Board of Directors, I want to thank you for helping to keep Indianapolis beautiful in 2018. We are so proud of our volunteers, donors, and collaborators in caring so much about the vitality of our beautiful city! Did you take time to put litter where it belongs, add pollinator-friendly plants to your yard, or plant a tree? Did you make a financial contribution to KIB? Did you stay connected through social media and the e-newsletter? Each of these actions contributed to amazing impacts over the course of the year. As you look through the pages of this report, I hope you’ll recognize not only your individual contributions of time, talent, and treasure but also how many people joined you in making a commitment to a cleaner, greener, and more beautiful Indianapolis.

How else could we have planted over 4,000 trees and removed over 615 tons of trash? How could we have provided summer jobs for almost 100 local youth and served an additional 1,228 elementary school kids with environmental curricula and activities at their schools? These accomplishments—and so much more—simply would not be possible without you. Once again, thank you!

Sincerely,

Tim George
Chair, KIB Board of Directors
Sr. Vice President, CHA Consulting
People know us for the many different things we do. Trees create some of our most visible impact. Every one of them is planted by volunteers and partners all over the city! Cool, right?
Our work isn’t clean (neither are our trucks) or easy. We’re serious but colorful. We bring the tools and know-how, you bring the muscle.
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2018 marked the second year of Keep Indianapolis Beautiful’s three-year Strategic Plan (2017–2019). KIB’s strategic aims focus on the well-being of people and the environment:

- A cleaner, more beautiful city
- A greener, more vibrant city
- More capable people who care and are connected

The Strategic Plan also provides a foundation for KIB’s long-term goals, which include:

- **Increasing biodiversity**—by restoring 100 acres of habitat by 2020
- **Inspiring community action**—by engaging 100,000 individuals to volunteer or act independently on behalf of the environment by 2022
- **Contributing to cleaner air and water**—by planting 30,000 trees by 2025
Fall project mornings are some of the best feels all year! This is what progress looks like. In rain or beautiful shine we work toward our strategic goals on a daily basis with the help of our supporters.
Our waterways are precious. Our habitat restoration work largely focuses on riparian zones (areas along waterways). Clearing out invasives is necessary work in restoring the banks of our waterways.
NOTABLE COLLABORATIONS

RECONNECTING TO OUR WATERWAYS (ROW)

KIB and ROW collaborated on two grant-funded projects in 2018. Working together, along with representatives from the city’s Office of Land Stewardship, the two organizations received two-year funding from Cummins to conduct invasive species removal in Brookside Park along Pogue’s Run. Another significant grant received in 2018 as a result of the partnership came from the Herbert Simon Family Foundation. The focus of this grant—in support of ROW, KIB, and additional partners—is to enhance green infrastructure along waterways.

PARTNERS FOR THE WHITE RIVER

In 2017, KIB became one of nine Indiana nonprofits—known as the Partners for the White River—leading a multi-year initiative to restore and protect the White River, funded by a $4.9 million grant from the Nina Mason Pulliam Charitable Trust. During 2018, KIB continued to be an active participant among the Partners, participating in the Steering Committee, Outcomes/Measurement Committees, and Communications Committee. KIB is receiving $500,000 of the shared grant to support habitat restoration throughout 2017–2019. The funds are being used to grow the Urban Naturalist program, support habitat restoration along waterways, and develop high-impact public landscapes.
NOTABLE COLLABORATIONS

INDIANA UNIVERSITY ENVIRONMENTAL RESILIENCE INSTITUTE (ERI)

The Environmental Resilience Institute (ERI) was established in 2017 through Indiana University’s Grand Challenges to address climate change. ERI is led by tenured faculty across a number of disciplines—including environmental and social sciences—and employs a fellowship operating model.

In 2018, KIB partnered with ERI fellows on two significant projects, including:

**IPL Project GreenSpace evaluation**
We have identified 24 sites across the city and ERI is developing in-home surveys to be mailed to neighborhood residents to gauge the impact of access to these greenspaces.

**Air quality study along Pleasant Run waterway**
This study relies on KIB volunteers to pilot air quality measurement systems in their own yards. Utilizing a citizen-scientist framework, participants not only contributed extremely valuable data to the study, but also further engaged through access to that data via a public website that tracks feedback from all the monitors along the waterway (and others throughout the world).
Look at this fella! Pollinators aren’t just bees—they come in all shapes and sizes. Most native pollinators are specialized to native plants like this coneflower. The more pollinators we see, the better!
Hundreds of corporate volunteers help us plant trees, paint murals, clean up litter, and enhance the green spaces in our city every year. We need real people to do our work!
NOTABLE COLLABORATIONS

GREAT PLACES 2020

In 2018, KIB advanced GreenSpace projects in the Twin Aire and MLK Commons (MLK & 25th Street) Great Places 2020 neighborhoods. The Arts Council of Indianapolis partnered with KIB to install a locally designed public art piece driven by resident input. The Indiana Historical Society partnered with KIB to install five interpretive panels at a GreenSpace at Flanner House in MLK Commons. These panels promote the heritage and tell the story of Flanner House and its impact on the Riverside neighborhood.

LILLY GLOBAL DAY OF SERVICE

For the 11th annual Lilly Global Day of Service on September 27, 2018, KIB partnered with Eli Lilly and Company to coordinate efforts of over 1,000 Lilly employees to accomplish the following:

- Provide pollinator kits to 11 schools that included plants and STEM-related materials to help establish small prairies on school grounds
- Plant 131 trees on the newly installed bike lanes on New York and Michigan Streets
- Create a new native prairie at Shelton Heights GreenSpace
- Plant 834 trees in parks along trails and roads
- Plant over 30 fruit trees at Flanner House GreenSpace
- Create a highly visible mural at the Indiana State Fairgrounds to highlight agriculture
- Refresh three Interstate 70 interchanges with new 152 trees and 4,000 native plants
PROGRAM REPORT: BEAUTIFICATION AND ANTI-LITTER

GREAT INDY CLEANUP
Results: 1,230,200 pounds of litter and illegal dumping were collected in 333 cleanups

Each year from April through October, neighborhoods can request cleanup resources, including a dumpster, trash bags, and gloves, for KIB’s Great Indy Cleanup. Trash is collected by volunteers and disposed of through an in-kind donation from South Side Landfill, at no charge to the City. This community improvement program results in cleaner streets, alleyways, sidewalks, and public spaces while empowering residents to make a difference in their community.

ADOPT-A-BLOCK
Results: 136.3 miles along Indianapolis roadways were actively adopted in 2018

The Adopt-A-Block program at KIB provides resources and support for residents to keep their blocks clean. In 2018, to better understand the impact of this program, KIB undertook scoring (a rating system from 1–4 based on the Keep America Beautiful rubric) of not only the hundreds of blocks that had been adopted by volunteers but also an additional 99 blocks in Great Places 2020 neighborhoods. The outcome of the study indicated that the adopted blocks were significantly cleaner than the unadopted blocks.
You never really know how much fun it is to chuck trash into the back of a packer truck until you do it. Take it from us, there’s some interesting stuff out there... Illegal dumping is contagious!
Picking up trash isn’t your scene? What about some landscaping, tree planting, or native perennial planting? All four of those activities can be found in almost every GreenSpace that we help neighbors build!
IPL PROJECT GREENSPACE

Results: 5 new GreenSpaces created...

Fall Creek Orchard turned a portion of the Fall Creek Trail into an edible corridor filled with native, fruiting trees, shrubs, and perennials.

Flanner House Community Orchard transformed a vacant lot into a space honoring cultural identity and heritage, while also serving to combat food deserts around Flanner House.

Prospect Falls GreenSpace, along Pleasant Run, has become a gateway for the Community Justice Center development and an artistic and natural habitat for a variety of pollinator species.

The Urban Temple Pocket Park was mostly vacant lot reimagined as a neighborhood gateway to connect neighbors and preserve Cottage Home’s heritage and rich history.

Finally, Shelton Heights GreenSpace transformed a once-abandoned trailer park into a gathering space featuring a quarter-mile walking trail, a native plant prairie, a large shelter, and nature play elements.

...and 22 existing GreenSpaces maintained or improved upon!
HABITAT RESTORATION

Results: Removed 32.68 acres of invasive species and planted .59 acres of native plants

Much of the riparian area in Indianapolis (land along the banks of a river or stream) is overcome with invasive plant species, like Asian bush honeysuckle and Canadian Thistle. These plants crowd out more beneficial native plants and release harmful compounds into the surrounding soil. Through KIB’s habitat restoration efforts, harmful plants are removed and eventually replaced with native species. In 2018, these natives included 83 trees, 124 shrubs, and 5,488 perennials. These landscapes create highly productive habitat for Indiana’s native pollinator and bird species.

COMMUNITY FORESTRY

Results: 3,797 trees planted

In the first full year of KIB’s planting stormwater contract with Citizens Energy Group (CEG), we planted 1,433 more trees than in 2017 (an increase of 33%), surpassing a total of 54,000 total trees planted in Marion County by KIB since 2006. Our goal is to maximize the community, health, and environmental benefits of trees. Nearly half of the trees planted are classified as “giving trees,” meaning they support 200 or more species of moths and butterflies (essential building blocks of a healthy ecosystem). Trees planted in combined sewer overflow (CSO) basins will help mitigate water quality and overflow issues that will not be resolved by CEG’s deep rock tunnel project.
Behold the street tree... a generous and resilient nature neighbor with an impressive résumé of skills and benefits. Hobbies include growing, shading, and leafing. Come plant one for yourself!
Our Urban Naturalists are defenders against invasives. Honeysuckle? They’ll chip it. Bradford Pear? They’ll tear it limb from limb. Sweet Autumn Clematis? They’ll spray it.
KIB GREENKIDS (ELEMENTARY SCHOOL)
Results: 95 students in after-school clubs at three partner schools and 1,128 students engaged through presentations and outreach at local schools and youth meetings

KIB helped develop two new outdoor classrooms at Indianapolis schools in 2018. Over the past two years, KIB has helped Chapelwood Elementary (Wayne Township) ramp up outdoor education and dot their campus with Indiana native trees. In 2018, William McKinley School 39 (Indianapolis Public Schools) began the transformation of a crumbling blacktop into an outdoor space for students to use.

YOUTH TREE TEAM (HIGH SCHOOL)
Results: 88 youth were employed through YTT (including 70 high-school aged youth and 18 young adult leaders)

The three-season youth employment program centers on tree care and provides personal and professional development opportunities for high school and college-age youth. YTT plays a vital role in ensuring the survival of KIB’s trees the first three years after planting. In the summer of 2018, these hard-working youths watered 6,855 trees weekly and pruned 6,079 trees.

URBAN NATURALISTS (UNDERGRADUATE COLLEGE)
Results: 9 young adults and 1 full-time staff employed via the Urban Naturalists program
Thanks in part to a grant from the Nina Mason Pulliam Charitable Trust, the size of the Urban Naturalists team doubled in 2018. At KIB, Urban Naturalists work in the field and network with green-collar professionals.
YEAR IN REVIEW: FINANCIALS

SOURCE OF FUNDS

- Contributions: 1,637,646
- In-Kind Contributions: 40,839
- Contract Revenue: 1,849,461
- Fees for Services: 15,429
- Other: 19,441
- Net Assets Released from Donor Restrictions: 881,982

TOTAL: 4,444,798
USE OF FUNDS

Program Services 3,361,496
Management/General 660,251
Fundraising 443,430

TOTAL 4,465,177
THE STAFF

Mark Adler
VP of Special Initiatives

Ana Aviles
Assistant Youth Tree Team Manager

Mari Aviles
Community Arborist

Cy Bennett
Digital and Design Manager

Ned Brockmeyer
Community Arborist

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President

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Nickolas Williams
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Phil G.D. Schaefer is a longtime friend to Keep Indianapolis Beautiful. As a former employee and continuing donor, Phil has chosen to make annual donations and also create a legacy for future support through his planned gift.

“My family always taught me to give the gift that keeps on giving, establishing or adding to an endowment, and KIB gives the gift that keeps on giving beauty and strength to the environment every time it plants a tree, or gives a gift to a neighborhood by creating a pocket park.”

KIB would like to thank Phil and others who have remembered KIB in their estate plans. We encourage you to reach out to us, either directly or through your representative, to learn more about how you too can make a lasting gift.
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Keep Indianapolis Beautiful, Inc. is a nonprofit organization with a mission to engage diverse communities to create vibrant public places, helping people and nature thrive. Annually, KIB works with approximately 20,000 volunteers on nearly 900 community projects across Marion County.

WHAT WE DO
We’re the ones who smile when planting trees in the rain, laugh with friends as we pick trash off our neighborhood streets, and who care very deeply about the health, happiness, and greenness of our city. We see a beautiful place to call home—one that is loved and cared for by the community and ecologically rich with plants, trees, and pollinators.

How do we do it? We plant trees, create greenspaces, engage students in nature, restore urban habitat, and pick up litter with the help of volunteers and donors like you.