Dear KIB Supporter,

What a year! Great work and growth continued. Adopt a Block coordinators grew to more than 600 strong, keeping our city clean and addressing neighborhood blight. The Great Indy Clean Up swept millions of pounds of litter from our public places. Great places were being created; amongst them, an outdoor reading area and butterfly garden dedicated to an Indian Creek Elementary school teacher; and a neighborhood park shaded by a cool shelter made from the RCA Dome roof, not far from The Children’s Museum.

And, we’re so grateful to our donors, and the City of Indianapolis who responded to our urgent plea to water 11,000 trees a week during an historic drought. You helped us employ incredible teenagers, working with our Youth Tree Team, who worked tirelessly to preserve trees for future generations.

In 2012, KIB board and staff also dug deep to gather input from our partners, and looked to the latest research to understand how KIB could best contribute to our community over the next three years.

Dr. Doug Tallamy, researcher and author of *Bringing Nature Home*, makes a strong case that people have tremendous power to help nature thrive in cities. By choosing native plants in our yards, neighborhoods, parks and greenways, we support the whole web of life challenged by humanity’s impact. A great example of such work: KIB eliminated 35 acres of invasives, and began restoring the shores of Fall Creek with the help of Eli Lilly & Company employees.

Dr. Frances Kuo, of the University of Illinois, writes in *Parks and Other Green Environments: Essential Components of a Healthy Human Habitat*: “While street trees, parks and public green spaces are often regarded as mere amenities—ways to beautify our communities and make life a little more pleasant—science tells us they play a central role in human health and healthy human functioning.” Creating greenspace is another great example of how we are bringing nature back to neighborhoods.

And so, we look to the horizon with you, and with renewed purpose: engaging diverse communities to create vibrant public places, helping people and nature thrive. While it’s great to look back, it’s essential we move forward, together, for Indianapolis!

Sincerely,

David Forsell

President, Keep Indianapolis Beautiful, Inc.
**GET THE DIRT • STATS**

**Blocks Adopted:** Together we are building a safer, more connected community of neighbors—block by block!

**Community Cleanups:** Keeping Indy clean and green helps make our city a better place to live, learn, work and play!

**Projects Completed:** These projects ranged from tree plantings, litter cleanups, school projects and community beautifications!

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**WE ALSO:**
- Planted 1,911 Trees
- Removed 35 Acres of Invasives
- Collected 2,057,250 lbs. of Litter
- Completed 12 Greenspace Projects
- Recycled 1,497 Tons of Material
- Received $2,580,717 in In-Kind Donations
- ALL with the help of 30,225 Volunteers!
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Christopher Harrell

In honor of the wedding of Jeff Hopper and Rob Everett
Lisa Hone, Jeff Hopper and Rob Everett, Christy and Ryan Kongel

In honor of the wedding of Mona Khoray and Jon McMath
Megan Ferry

In honor of Allison Melangton
Pamela Jones

In honor of Teresa Rhodes
Richard and Jini Thompson

H O N O R / M E M O R Y  G I F T S

In honor of 2012 Super Bowl Ambassadors
Dianna Boyce

In honor of Ann Brown
Daron Lindhana

In memory of Kirk Davis
Mary Fleet, Christina Sommers

In honor of David Forsell
University of Minnesota

In honor of the Robert H. Graves Family
Mary Stewart

In honor of Claire Griffith
Perry and Mahalec Griffith

In honor of Sharon Hardiman
American Funds

In honor of Tracy Heaton
Christopher Harrell

In honor of the wedding of Jeff Hopper and Rob Everett
Lisa Hone, Jeff Hopper and Rob Everett, Christy and Ryan Kongel

In honor of the wedding of Mona Khoray and Jon McMath
Megan Ferry

In honor of Allison Melangton
Pamela Jones

In honor of Teresa Rhodes
Richard and Jini Thompson

Barbara Vargo
Douglas and Barbara Vawter
Jo Vickers
Victory Sun, Inc.
Philip Votaw
Zachary Wade
David Wagner
Mark Walker
Loretta Walston
Gene and Nancy Waltz
Brenda Ward
Susan Ward
Ann and John Wardern
Val Warsham
John Warner
Christopher Watson
WealthPoint Advisors
Russell Webb
David Weilhammer
Barbara Weir and Jay Thomas
James Wespiec
Vicki Wertz
Kathryn Wertz
Connie West
James Whalen
Joseph and Candice Whisler
Rebecca Whitaker
White River State Park
Paul Whitmore
John and Julia Wickers
Roselyn and Erich Wild
Martha Wilhelm
Donna Wilkinson
Joy William
Aarik Williams
Cindy and Jeffrey Williams
Julie and Jerry Williams
Dorothy Williams
Katherine and Don Willing
Shannon Wilson
Blake and Julia Wilson
Jamie Wilson
Brenda Wilson
Wireless Alliance
Jim Wold
George and Peg Wood
Douglas and Pamela Wray
Pamela Wurm
Ruth and James Yearwood
Mary Young
Claudette Young
Nancy Zemaitis
Amy Zogovits
Krista Zuber

In honor of Alex Rose
Merdith and Mark Gramelspacher

In honor of the wedding of Jenny Skehan and Ryan Lewis
Linda Brashfield, Mickey Huffman, Laura and Ben Mishkin, Jamie and Jason Rich, Maria Stahl, WealthPoint Advisors

In honor of Kelly and Joe Tanasovitch’s 1st Anniversary
Richard and Claudia Ritter

In honor of Chris and Amy Zogovits
Barbara Keenan
GREEN TEAM MEMBERS | (HAVE MADE A MULTI-YEAR PLEDGE TO KIB)

Karen Alter
John Andrews
Andrew Arenson
Anat Ashkenazi
Lou Ann Baker and David Remondini
Peyton Berg
Nancy Berst
Holly Bolton
Meredith and Todd Carbrey
Ken Clark
D2 Land & Water Resource, Inc.
DB Engineering, LLC
Federico and Rosa Maria Dies
Jan Diggins
Amy Distaulo
William Ditzler
Rebecca and Thomas Dolan
Tyson Domer
Michael Eikenberry
Leigh Evans
Evans, Mechwart, Hambleton & Tilton, Inc.
Marni Fechtman
Maureen Keller and David Feinberg
Greg Fennig
Fink, Roberts & Petrie
Burney Fischer
Erica Fledderjohn
Lawrence & Alice Forsell
Kevin Foy
Andy Fraizer
Andie Friedman
Richard and Brenda Freije
Fred Gabbe
James Ganey and Elizabeth Smith
Timothy George
Meredith and Mark Gramelspacher
Kindra Orr and Thomas Gray
Sarah Elizabeth Hawkins
John and Susan Hazer
Tracy Heaton de Martinez
James and Julia Hogan
Kathy Hueber
Dorothy and Jack Hummel
Ben and Keri Hunter
Kristina and Ken Inskemp
Matt Jones
Sonja Kantor
Kathryn Knerr
Kathy Koehler
Marie Koenig
John M. Kyle, III and Marcia Dunne Kyle
Lisa Lalin
Mark Lecher
Claire Lee
Alan and Mary Levin
Andy Linder
Loftus Engineering, Inc.
Bill Lovejoy
Robert and Kristine McCready
Michael McCrory
Jeff and Kimberly Mader
Josh and Kiki Malarsky
Chris Maroldo
Angie and Ben Mason
Susan Matthews and Fred Mirmelstein
MJ Meneley
Donald and Pamela Monahan
Cynthia A. and David J. Muse
Bud Myers
Cheryl Niemeier
Joanna Nixon
Michael North
Elisie Palabrica
James Pennell
Jean Quinn
Julie Ragudale
Jamie Rich
Ellen Robinson
Sarah Savage
Scott Schroeder
Todd and Linda Sears
Tony Steinhardt
Cindy Taylor
Trendy Minds
Troy Risk, Inc.
Andrew Wallace
David Wantz
Marcia Warrington
Kathy Busto and Kevin Whited
Blake and Julia Wilson
Margaret and Barry Wood
Christine Woodward-Duncan
Mike Woods and Marianne Glick

IN KIND

GreenCycle
George Elvin
HardingPoorman Group
Indiana Sign & Barricade
Indiana State Fairgrounds
Indianapolis Downtown, Inc.
Indy Bar Leaders
Irvington Dairy Queen
Irvington Marsh
Joe Mayes

Keep America Beautiful
Laura Kopetsky Tri-Ax.
The Kroger Co.
Eli Lilly and Company
Linder Design
Lowes
Marc Bradley
Nestle Waters
Practical Properties
REI

RW Armstrong
Schmidt Associates
Sherwin Williams
South Side Landfill
Starbucks
Sunbelt Rentals
Super Bowl Host Committee
Troy-Bilt

SOLAR | KIB’S YOUNG PROFESSIONAL GROUP

Summer Keown
Beth Kloote
Shelley Landsis
Sara Laycock
Anne Leininger
Holly Lester
Ben Mannies & Elise Shrock-Mannies
Angie Mason
Erin McCord

Stephanie Nash
Joanna Nixon
Libby Pedigo
Brent Perry
Cameron Radford
Jamie Rich
Sarah Savage
Laura Sedberry
Jenny Shehan

Greg Spratt
Elizabeth Strain
Matt Teegarden
Clarissa Thompson
Mayowa Tomori
Russell Webb
Gabi Youran
## STATEMENT OF ACTIVITIES & CHANGES IN NET ASSETS 2012

### REVENUE

<table>
<thead>
<tr>
<th></th>
<th>UNRESTRICTED</th>
<th>TEMPORARILY RESTRICTED</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>$2,242,577</td>
<td>$1,379,720</td>
<td>$3,622,297</td>
</tr>
<tr>
<td>Net Assets Released from Restrictions</td>
<td>$1,611,786</td>
<td>($1,611,786)</td>
<td>$0</td>
</tr>
<tr>
<td><strong>TOTAL REVENUE</strong></td>
<td>$3,854,363</td>
<td>($232,066)</td>
<td>$3,622,297</td>
</tr>
</tbody>
</table>

### EXPENSES

<table>
<thead>
<tr>
<th></th>
<th>UNRESTRICTED</th>
<th>TEMPORARILY RESTRICTED</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>$3,105,521</td>
<td>$0</td>
<td>$3,105,521</td>
</tr>
<tr>
<td>Supporting Services</td>
<td>$710,137</td>
<td>$0</td>
<td>$710,137</td>
</tr>
<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td>$3,815,658</td>
<td>$0</td>
<td>$3,815,658</td>
</tr>
</tbody>
</table>

|                      |              |                        |            |
| Changes in Net Assets| $38,705      | ($232,066)             | ($193,361) |
| **NET ASSETS - START OF YEAR** | $2,402,901 | $1,636,713             | $4,039,614 |
| **NET ASSETS - END OF YEAR**   | $2,441,606   | $1,404,647             | $3,846,253 |

### REVENUE

<table>
<thead>
<tr>
<th></th>
<th>UNRESTRICTED</th>
<th>TEMPORARILY RESTRICTED</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>$578,574</td>
<td>1,379,720</td>
<td>1,958,294</td>
</tr>
<tr>
<td>In-kind contributions</td>
<td>$708,853</td>
<td>0</td>
<td>708,853</td>
</tr>
<tr>
<td>Contract revenue</td>
<td>$910,613</td>
<td>0</td>
<td>910,613</td>
</tr>
<tr>
<td>Fees for services</td>
<td>$29,850</td>
<td>0</td>
<td>29,850</td>
</tr>
<tr>
<td>Other revenue</td>
<td>$8,481</td>
<td>0</td>
<td>8,481</td>
</tr>
<tr>
<td>Investment income</td>
<td>$6,206</td>
<td>0</td>
<td>6,206</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td>$1,611,786</td>
<td>($1,611,786)</td>
<td>0</td>
</tr>
<tr>
<td><strong>TOTAL REVENUE</strong></td>
<td>$3,854,363</td>
<td>($232,066)</td>
<td>$3,622,297</td>
</tr>
</tbody>
</table>

### EXPENSES

**Program services:**

- Greenspace and gateways: $1,228,280
- Urban forestry: $1,379,535
- Litter cleanups and recycling: $345,583
- Education: $152,123

**Supporting services:**

- Administrative: $460,828
- Fundraising: $249,309

**TOTAL PROGRAM SERVICES** | $3,105,521 | 0 | $3,105,521 |

**TOTAL SUPPORTING SERVICES** | $710,137 | 0 | $710,137 |

**TOTAL EXPENSES** | $3,815,658 | 0 | $3,815,658 |

|                      |              |                        |            |
| Changes in Net Assets| $38,705      | ($232,066)             | ($193,361) |
| Net Assets - Beginning of Year | $2,402,901 | $1,636,713             | $4,039,614 |
| Net Assets - End of Year | $2,441,606   | $1,404,647             | $3,846,253 |