



October 6, 2011
Lilly's Global Day of Service

Healthy Outdoor Living Projects by Location

Massachusetts Avenue: about 1,300 volunteers

For the first time in Lilly's Global Day of Service history, a community celebration will be held on **Mass Ave** from 4 p.m. – 7 p.m. to thank Lilly volunteers and community partners – from all 46 Global Day of Service projects – for a job well done. This event is open to the public, and will feature a sneak peek at the Mass Ave Harvest of the Arts Gallery Walk. Live music, artist displays and other activities will be free, courtesy of the Massachusetts Avenue Merchant's Association.

Other Mass Ave projects:

- Along the **Mass Ave corridor**, 50 trees will be strung with blue and white lights; 14 trees and more than 7,600 shrubs and perennials will be planted; and curbs will be painted a variety of colors to provide further visual distinction to the area.
- Interior and exterior painting will occur at the **Athenaeum**, while **Barton Apartments** and **Barton Annex** will have picnic tables and a community garden fence painted.
- The multi-year plan to plant trees along **Davidson Street** – to provide a buffer between the neighborhood and the interstate – will be finished.

Near Eastside: about 2,700 volunteers

One tree planted during the Global Day of Service at **Pogues Run Art and Nature Park**, will help two community organizations meet long-term goals. Once in place, it will be:

- The 2,012th tree planted in the "2,012 by 2012" tree-planting initiative – a partnership between KIB and the 2012 Indianapolis Super Bowl Host Committee.
- The 30,000th tree planted by KIB in the NeighborWoods program, which has the goal of planting 100,000 trees in Indianapolis by 2017.

Other near eastside projects:

- Working with Indy-east Asset Development to create outdoor spaces, including an urban garden, at four separate **St. Clair Place** locations to help transform the area and augment other Super Bowl Legacy Projects.
- Creating a natural buffer between Interstate 70 and the **Pogues Run Art and Nature Park** by planting 350-400 trees.
- Employees from Community Health Network will assist Lilly volunteers in planting trees in the **Emerson & Interstate 70** interchange.
- Significant planting and the painting of five murals, as part of the Arts Council of Indianapolis and the City of Indianapolis' "46 for XLVI" program, will occur at the **East 10th Street/Mass Avenue "Connect10n" project** site, a link between the Monon Trail, Cultural Trail, near eastside and downtown.
- Cleaning and prepping the football and soccer fields at **Arsenal Technical High School**.



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Lafayette Square Area: about 2,500 volunteers

Volunteers at the **Service Center for Contemporary Culture and Community** – housed in a former Firestone tire dealership on Lafayette Road – will complete activities that help the new neighborhood resource center become more deeply rooted in the community. Among the projects is the addition of an outdoor mural, designed by Columbus, Ind., artist Andy J. Miller, which will celebrate the multi-cultural neighborhood.

Other Lafayette Square area projects:

- Clearing brush from **38th Street to Interstate 65**, a gateway to Butler University, Marian University and the Indianapolis Museum of Art, to allow for future plantings.
- Painting and clearing at **Major Taylor Velodrome**, managed by Marian University, will contribute to the revitalization of this distinctive facility and encourage cyclists of all ages to use it.
- Planting and invasive plant removal will occur at **Riverside Park** along park property and the White River Trail.
- Tree planting and maintenance will occur at **Kuntz Stadium** and **James Foster “Bruiser” Gaines Park**.

Near Westside: about 1,800 volunteers

Tremont Avenue will be bustling with 125 volunteers working to transform the **West Indianapolis Peace Park** and **West Park** into more useable and sustainable neighborhood resources. The Peace Park is a community garden that seeks to honor individuals from the Hillside neighborhood who lost their lives to drugs or violence. Dedicated in August 2010, the goal of the Peace Park is to show the consequences of drug use and violence and encourage visitors to discover opportunities for self-improvement. Volunteers will work with the West Indianapolis Development Corporation and park founder, 20 year-old Cameray Boyden, to improve access, plant flower beds, prepare the garden for winter, repaint a mural and erect a message board with information about community resources.

Other near westside projects:

- Tree plantings along the **White River Trail, Harding Street, West Park** and **Kentucky Avenue**.
- Planting the **Raymond Street** and **Madison Avenue** medians to connect these highly visible thoroughfares to activities occurring on the White River Trail and to provide a buffer for future bike lanes.
- Providing landscaping and painting assistance to the **Mary Rigg Neighborhood Center, Christamore House, Hawthorne Community Center** and the **Hoosier Veterans Assistance Foundation**.
- Numerous projects in the **Concord Area** will improve public spaces. Among these projects is the painting of two murals on buildings to the north and south of the **Concord Urban Farm**, also part of the “46 for XLVI” program.

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